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# DBC Educational Foundation 2012/2013 Programs

Please visit our website for more information:

<http://www.dbclark.org>

# About the DBC Foundation

- Our mission is to leverage technology to advance equity in education
- Foundation established in the memory of Darrick B. Clark
  - **K-12 public schools attended**
    - William Dick Elementary
    - John F. McCloskey Elementary
    - Morris E. Leeds Middle School
    - Germantown High School
  - **US Navy veteran**
  - **Public civil servant**
    - Police officer in North Philadelphia
- Foundation established in 1999



Darrick Bernard Clark



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# DBC Foundation Overview

- Purpose
  - Give every child the opportunity to learn to do more in school, career and community
- Foundation Values
  - Citizenship
  - Compassion
  - Perseverance



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# Technology can enhance learning by . . .

- **Creating a culture of inquiry**
  - ...that encourages student cooperation by placing students in a collaborative environment
- **Appealing to a variety of intelligences and learning styles**
  - ...by allowing teachers to develop lesson strategies that utilize a broader range of pedagogies



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# DBC Foundation

- Tony Clark, Chairman and CEO
  - Technology and Business Management Expert
    - M.E.E., Cornell University '87
    - Former Vice President Strategic Planning and Business Development at Nortel Networks, Inc.
    - Former CEO of Villa Montage Systems, Inc.
    - CEO of 2-Dooz Inc.
  - Brother of Darrick Clark
- Michele Fonville, Director
  - Core competency in information systems technology
    - B.A., Communications Arts, Villanova University '86
    - Senior security expert for DSS
  - Volunteer experience
    - Boy Scouts of America
  - Germantown High School Alumna



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# DBC Foundation 2012/13 Programs



- Teacher Grants
- Students Essay Contest
- Outstanding Service Award

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# Teacher Grants

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# Teacher Grants Overview



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- What kinds of things will the Foundation Fund?
  - Educational software to enhance student projects
  - Classroom management software for teachers
  - Hardware required to use specific software applications
- Who's eligible to apply?
  - All teachers at the schools Darrick attended while growing up in Philadelphia are eligible to apply
    - William Dick Elementary
    - John F. McCloskey Elementary
    - Morris E. Leeds
    - Germantown High School
- Project tracking requirements?
  - Grant recipients are required to complete and submit a final report at the end of the school year



# Software Examples

- Educational software to enhance student projects
  - Keyboarding applications
  - Graphics and video editing packages
  - Digital music editing software
- Classroom management software for teachers
  - Electronic grade books
  - Test creation software
  - Website development software
- Funding for related hardware: PC peripherals
  - Digital still and video cameras for graphics and video applications
  - Graphics and sound cards add-ons
  - Headsets to allow students to work without disturbing their classmates while creating/editing videos and music
  - Other devices that complement your unique software needs



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# Teacher Grant Overview

- How much money will be awarded with each grant?
  - Up to \$1,500 per grant recipient
- How many grants will be awarded?
  - Up to two grants will be awarded for 2012/13
- How to apply?
  - Visit our website and apply online at [www.dbclark.org/content/howtoapply](http://www.dbclark.org/content/howtoapply)
- What is the deadline?
  - All grant applications must be received by February 15, 2013
  - Applicants will be notified of decisions by in March 2013
  - Last year's recipient: <http://www.dbclark.org/content/2012-13-teacher-grant-proposals-are-now-being-accepted>



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# Teacher Grants: Selection Criteria

- Proposals will be evaluated according to how well they...
  - Tie the software, and any related hardware, to the planned curriculum
    - Should specifically address how the learning/teaching experience will be different/better with the inclusion of the proposed solution
    - Should state how frequently the students/teachers will engaged in the proposed curriculum
  - Support the instruction of basic, as well as advanced, computing skills. Proposal should answer the following questions:
    - Will implementation of the proposal improve proficiency in keyboarding, presentation and/or analytical skills?
    - Will implementation of the proposal improve the productivity of the student/teacher?
    - Does the proposed program advanced digital imaging, audio & video editing?
    - Does the proposed program enable website development and production?



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# Grant Guidelines



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- Plan ahead
  - Take the time to develop your ideas
- Be specific
  - Don't try to meet all your needs in one fell swoop
  - Find out and itemize the true costs of requested materials
- Ask questions
  - Contact DBC Foundation as needed
  - E-mail Tony Clark at [tclark@dbclark.org](mailto:tclark@dbclark.org) or Michele Fonville at [mfonville@dbclark.org](mailto:mfonville@dbclark.org)



# Student Essay Contest

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# About the Student Essay Contest

- Objective: Encourage and promote creative uses of technology
- How does the Student Essay Contest work?
  - **Teachers** promote contest and encourage student participation
    - Distribute information packet provided by DBC
  - **Students** complete an essay of 300 words or less
  - **School Coordinator** will collect, work with the teachers to review and submit essays to the DBC Foundation
  - **DBC** reviews final submissions and selects five winning essayists; showcases winners on the DBC Foundation Website
  - **School** recognizes winner at a major school event
    - Opportunity for student to read winning essay to peers
- Prizes:
  - First place: Laptop computer
  - Second place: Video game console
  - Third place: eBook reader
  - Fourth place: Digital video camera
  - Fifth place: \$50 Gift card
  - Sixth through tenth place: \$25 Gift card



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# Student Requirements

- Who's eligible to participate?
  - All students at the schools Darrick attended while growing up in Philadelphia are eligible to apply
    - William Dick Elementary
    - John F. McCloskey Elementary
    - Morris E. Leeds
    - Germantown High School
- Essay requirements
  - Must be submitted to DBC Foundation by school coordinator by March 8, 2013
  - No more than 300 words; must be type written
  - Essays must be printed with original student and guardian signatures – see <http://www.dbclark.org/essayapp.pdf> for details
  - Any submissions not meeting these requirements will be disqualified



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# School Participation

- Announce the Student Essay Contest at a school-wide assembly, via the public address system, or other suitable medium
  - Announce due date, student requirements, and prizes
- Distribute contest materials
  - Applications
  - Flyers/parent package
  - Etcetera
- Collect and submit applications for receipt by DBC Foundation by March 8, 2013
  - This generally requires setting an earlier due date to students for essay completion
- Publicly acknowledge school participants



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# Winner Notification

- DBC will notify school coordinators of contest results in April 2013
- It is highly recommended that school recognize any winning essayist from the school at a major school event
- Last year's winners listed at <http://www.dbclark.org/content/2012-13-student-essay-contest-announcement>



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# Outstanding Service Award

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# Outstanding Service Award

- \$250 award
- Awarded each year to the school coordinator that facilitates the largest number of participants in the Student Essay Contest
- The school year 2011/12 recipient is Mrs. Stephanie Mitchell



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# DBC Foundation Contact Information

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